



WILDFIRE COMMUNITY PREPAREDNESS DAY

MAY 3, 2025

WHAT IS WILDFIRE COMMUNITY PREPAREDNESS DAY?

Wildfire Community Preparedness Day is a national campaign that encourages people and organizations everywhere to come together on a single day to take action to raise awareness and reduce wildfire risks. It is held in the United States and Canada on the first Saturday in May. Given that in-person gatherings are limited or on-hold in many places, this year's Prep Day is focused on what residents can do on and around their homes to help protect against the threat of wildfires.

The idea for the day came from a survey asking middle school students in Texas and Colorado about how they wanted to learn about wildfire. They wanted to be a part of something that was making a difference by improving wildfire safety where they lived. When the program was piloted in 2013 in Colorado, both students and adults were eager to be a part of a day to raise awareness about wildfire safety involving hands-on risk reduction activities. Wildfire Community Preparedness Day is now celebrated across the nation.

WHAT YOU DO MATTERS!

You can help promote wildfire protection by participating in risk reduction projects on or before the first Saturday in May. Studies show that measures taken at the home and in the area within 100 feet of it, known as the Home Ignition Zone (HIZ), have a significant impact on minimizing damage and loss. Something as simple as clearing the immediate 5-foot zone around the home can assist in making a huge difference in avoiding a catastrophe.

WHO SUPPORTS THIS EFFORT?

The National Fire Protection Association® (NFPA®), a nonprofit organization dedicated to helping save lives and reduce loss from fire and electrical hazards, manages Prep Day. The annual campaign is sponsored by State Farm.

Sponsored by



CELEBRATE YOUR WORK ON WILDFIRE COMMUNITY PREPAREDNESS DAY:



Use our free sample proclamation to announce and celebrate your work to reduce wildfire risks. Encourage people to post on social media before and after photos to document their work and post on social media with the hashtag #WildfirePrepDay to share your success.



Use free tools and resources, all found on the Wildfire Prep Day Campaign page: nfp.org/wildfireprepday

Visit nfp.org/wildfireprepday for information about getting involved.