

Sterling, Connecticut

General

ACS, 2019–2023	Sterling	State
Current Population	3,601	3,598,348
Land Area <i>mi</i> ²	27	4,842
Population Density <i>people per mi</i> ²	132	743
Number of Households	1,272	1,420,170
Median Age	42	41
Median Household Income	\$89,167	\$93,760
Poverty Rate	18%	10%

Economy

Top Industries

Lightcast, 2023 (2 and 3 digit NAICS)	Jobs	Share of Industry
1 Government	151	
Local Government		71%
2 Manufacturing	101	
Food Mfg		34%
3 Wholesale Trade	60	
Merchant Wholesalers, Nondurable Gds		87%
4 Accommodation and Food Services	25	
Food Services and Drinking Places		84%
5 Health Care and Social Assistance	19	
Ambulatory Health Care Services		63%
Total Jobs, All Industries	427	

SOTS Business Registrations

Secretary of the State, March 2025

New Business Registrations by Year

Year	2020	2021	2022	2023	2024
Total	12	25	22	23	15

Total Active Businesses 168

Key Employers

Data from Municipalities, 2025

- 1 Sterling Community School
- 2 Westmark Imprintables Inc
- 3 Detotec North America
- 4 Maxam Initiation Systems
- 5 Dubois Chemicals

Demographics

ACS, 2019–2023

Age Distribution

	Sterling	State
Under 10	358	10%
10 to 19	533	13%
20 to 29	467	13%
30 to 39	323	13%
40 to 49	645	12%
50 to 59	444	14%
60 to 69	475	13%
70 to 79	307	8%
80 and over	49	4%

Race and Ethnicity

	Sterling	State
Asian	3%	5%
Black	4%	10%
Hispanic or Latino/a	6%	18%
White	81%	63%
Other	6%	5%

Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home

	Sterling	State
English	77	95%
Spanish	3	13%

Educational Attainment

	Sterling	State
High School Diploma Only	26	35%
Associate Degree	7	8%
Bachelor's Degree	8	23%
Master's Degree or Higher	6	19%

Housing

ACS, 2019–2023

	Sterling	State
Median Home Value	\$268,200	\$343,200
Median Rent	\$1,606	\$1,431
Housing Units	1,329	1,536,049

	Sterling	State
Owner-Occupied	66	82%
Detached or Semi-Detached	65	81%
Vacant	4	8%

Schools

CT Department of Education, 2024-25

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2022-23)
Sterling School District	PK-8	310	27	
Statewide	-	508,402	20,762	88%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2023-24

	Math	ELA
Sterling School District	25%	40%
Statewide	44%	49%

Sterling, Connecticut

Labor Force

CT Department of Labor, 2024

	Sterling	State
Employed	1,947	1,842,285
Unemployed	77	67,181

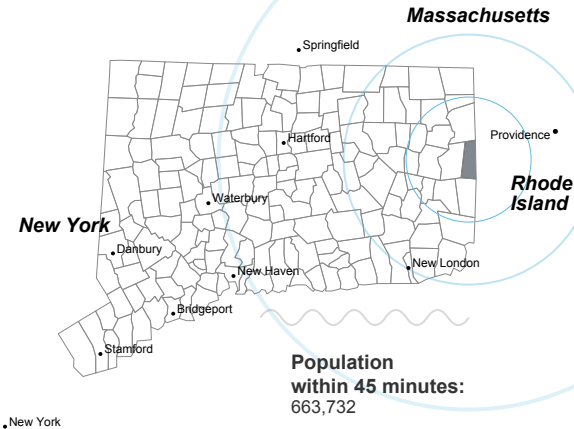
Unemployment Rate

Self-Employment Rate*

*ACS, 2019–2023



Catchment Areas of 15mi, 30mi, and 60mi

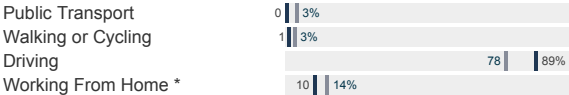


Access

ACS, 2019–2023

	Sterling	State
Mean Commute Time *	35 min	26 min
No Access to a Car	1%	9%
No Internet Access	6%	7%

Commute Mode



Public Transit

CT transit Service	-
Other Public Bus Operations	-
Train Service	-

* 5 year estimates include pre-pandemic data

Fiscal Indicators

CT Office of Policy and Management, State FY 2021-22

Municipal Revenue

Total Revenue	\$12,296,605
Property Tax Revenue	\$8,153,933
per capita	\$2,251
per capita, as % of state avg.	69%
Intergovernmental Revenue	\$3,883,027
Revenue to Expenditure Ratio	112%

Municipal Expenditure

Total Expenditure	\$10,948,277
Educational	\$8,352,620
Other	\$2,595,657

Grand List

Equalized Net Grand List	\$462,755,373
per capita	\$127,727
per capita, as % of state avg.	72%
Commercial/Industrial Share of Net Grand List	7%
Actual Mill Rate	31.94
Equalized Mill Rate	16.81

Municipal Debt

Moody's Rating (2024)	A1
S&P Rating (2024)	-
Total Indebtedness	\$3,570,000
per capita	\$985
per capita, as % of state avg.	34%
as percent of expenditures	33%
Annual Debt Service	\$792,400
as % of expenditures	7%

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org

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