

# Sterling, Connecticut

## General

ACS, 2019–2023	Sterling	State
Current Population	3,601	3,598,348
Land Area $mi^2$	27	4,842
Population Density $people\ per\ mi^2$	132	743
Number of Households	1,272	1,420,170
Median Age	42	41
Median Household Income	\$89,167	\$93,760
Poverty Rate	18%	10%

## Economy

### Top Industries

Lightcast, 2023 (2 and 3 digit NAICS)	Jobs	Share of Industry
1 Government Local Government	151	71%
2 Manufacturing Food Mfg	101	34%
3 Wholesale Trade Merchant Wholesalers, Nondurable Gds	60	87%
4 Accommodation and Food Services Food Services and Drinking Places	25	84%
5 Health Care and Social Assistance Ambulatory Health Care Services	19	63%
Total Jobs, All Industries	427	

### SOTS Business Registrations

Secretary of the State, March 2025

#### New Business Registrations by Year

Year	2020	2021	2022	2023	2024
Total	12	25	22	23	15

Total Active Businesses 168

### Key Employers

Data from Municipalities, 2025

1	Sterling Community School
2	Westmark Imprintables Inc
3	Detotec North America
4	Maxam Initiation Systems
5	Dubois Chemicals

## Schools

CT Department of Education, 2024-25

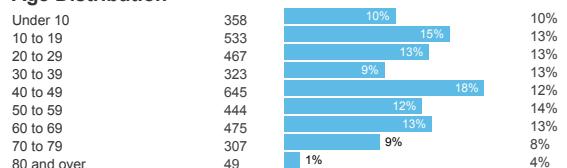
### School Districts

Sterling School District	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2022-23)
Statewide	-	508,402	20,762	88%

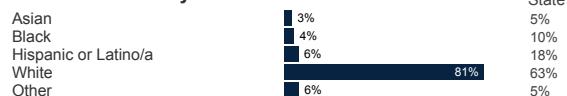
## Demographics

ACS, 2019–2023

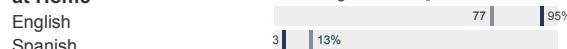
### Age Distribution



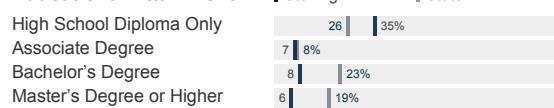
### Race and Ethnicity



### Language Spoken at Home



### Educational Attainment



## Housing

ACS, 2019–2023

Sterling	State
Median Home Value	\$268,200
Median Rent	\$1,606
Housing Units	1,329

### Owner-Occupied



### Smarter Balanced Assessments

Met or Exceeded Expectations, 2023-24

	Math	ELA
Sterling School District	25%	40%
Statewide	44%	49%

# Sterling, Connecticut

## Labor Force

CT Department of Labor, 2024

	Sterling	State
Employed	1,947	1,842,285
Unemployed	77	67,181

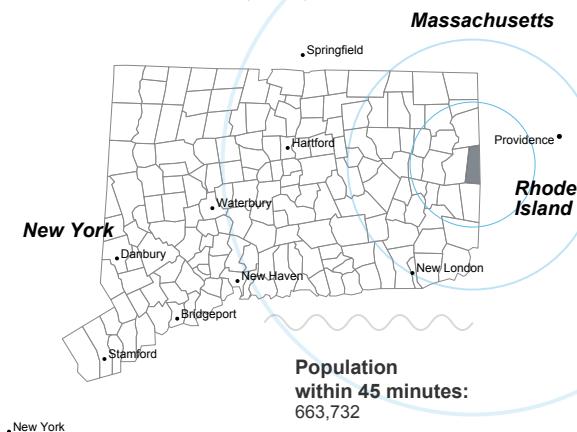
Unemployment Rate

4.4%

Self-Employment Rate\*  
\*ACS, 2019–2023

9.10%

## Catchment Areas of 15mi, 30mi, and 60mi



## Access

ACS, 2019–2023

Mean Commute Time \*

35 min

26 min

No Access to a Car

1% 9%

No Internet Access

6% 7%

## Commute Mode

Public Transport

0% 3%

Walking or Cycling

1% 3%

Driving

78% 89%

Working From Home \*

10% 14%

## Public Transit

CT transit Service

-

Other Public Bus Operations

-

Train Service

-

\* 5 year estimates include pre-pandemic data

## Fiscal Indicators

CT Office of Policy and Management, State FY 2021–22

### Municipal Revenue

Total Revenue	\$12,296,605
Property Tax Revenue	\$8,153,933
per capita	\$2,251
per capita, as % of state avg.	69%
Intergovernmental Revenue	\$3,883,027
Revenue to Expenditure Ratio	112%

### Municipal Expenditure

Total Expenditure	\$10,948,277
Educational	\$8,352,620
Other	\$2,595,657

### Grand List

Equalized Net Grand List	\$462,755,373
per capita	\$127,727
per capita, as % of state avg.	72%
Commercial/Industrial	7%
Share of Net Grand List	
Actual Mill Rate	31.94
Equalized Mill Rate	16.81

### Municipal Debt

Moody's Rating (2024)	A1
S&P Rating (2024)	-
Total Indebtedness	\$3,570,000
per capita	\$985
per capita, as % of state avg.	34%
as percent of expenditures	33%
Annual Debt Service	\$792,400
as % of expenditures	7%

## About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from [profiles.ctdata.org](http://profiles.ctdata.org)

Feedback is welcome, and should be directed to [info@ctdata.org](mailto:info@ctdata.org)

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